



7<sup>th</sup> September 2017  
PRESS RELEASE

Dato' Ir. Jaseni Maidinsa  
Chief Executive Officer, PBA Holdings Bhd and  
Perbadanan Bekalan Air Pulau Pinang Sdn Bhd (PBAPP).

## **PENANG'S PBA GROUP SIGNS MOU WITH PERPAMSI, INDONESIA'S WATER INDUSTRY ASSOCIATION**

- **PBA Resources Sdn Bhd (PBAR), a wholly-owned subsidiary of PBA Holdings Bhd, signed a two-year MoU with PERPAMSI which represents 436 Indonesia water utility organisations.**

PENANG, Thursday, 7/9/2017: PERPAMSI (the Indonesia Potable Water Industry Association) has signed a two-year Memorandum of Understanding (MoU) with PBA Resources Sdn Bhd (PBAR), a wholly-owned subsidiary of PBA Holdings Bhd (PBAHB).

Dr. H. Syahrul Yasin Limpo, SH., M.Si., MH, the Governor of South Sulawesi, witnessed the signing ceremony staged during the Indonesia Water and Wastewater Expo and Forum (IWWEF) 2017 on 6/9/2017 in Kota Makassar, the provincial capital of South Sulawesi in Indonesia.

The MoU was signed by Bapak Rudie Kusmayadi, the Chairman of PERPAMSI, and Dato' Ir. Jaseni Maidinsa, the Chief Executive Officer of PBAHB and Perbadanan Bekalan Air Pulau Pinang Sdn Bhd (PBAPP), the water supply operator that serves the State of Penang. Dato' Ir. Jaseni also serves as a Director of PBAR.

Covering the period 2017-2019, this MoU will facilitate collaborations between PERPAMSI and PBAR to develop the human resources capacity of water utility companies in Indonesia.

The key areas of collaboration include:

1	Water Distribution Technology
2	Water Treatment Technology
3	Non-Revenue Water (NRW) Management
4	Dam and Safety Operations
5	Human Capital Performance Management



PERPAMSI is an association with 436 water utility members. Its primary focus is to help its members to improve their performances in water supply service delivery.

Based on the MoU, the key arrangements that will be managed by PERPAMSI include:

- Promotion, coordination and arrangements for water industry training programmes conducted by the Penang Water Services Academy (PWSA) managed by PBAR;
- Management of financial arrangements for the training programmes; and
- Preparation and setting up of training facilities for training programmes to be conducted in Indonesia, if required by PERPAMSI members.

In short, this MoU allows PBAR to effectively market and conduct its training and human resource development programmes in Indonesia, and to share knowledge, experience and expertise in sustainable water supply management with Indonesian water operators.

The key results of the PBA Group's past collaborations with PERPAMSI include:

- Winning the 2011 International WaterLinks Award for Best Water Operator Partnership (PBAPP and PDAM Tirta Musi Kota Palembang);
- Completion of a training programme on NRW management, pipe-laying and meter calibration for PDAM Tirtanadi Kota Medan; and
- Completion of a NRW project with PDAM Kota Samarinda.

The PERPAMSI-PBAR MoU marks the second international collaboration initiative for the PBA Group in 2017.

On 29/5/2017, Thua Thien Hue Water Supply Joint Stock Company (HueWACO) of Vietnam had signed a two-year collaborative agreement with PBAR in Penang.



Under the HueWACO-PBAR agreement, PBAR was appointed as HueWACO's water supply management consultant and training partner for the period 2017 – 2019.

Thank You.

Dato' Ir. Jaseni Maidinsa  
Chief Executive Officer, PBA Holdings Bhd and  
Perbadanan Bekalan Air Pulau Pinang Sdn Bhd (PBAPP).

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6/9/2017: PERPAMSI - PBA RESOURCES SDN BHD MOU SIGNING CEREMONY IN MAKASSAR, SOUTH SULAWESI, INDONESIA.