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(475961-X)

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# Aqua Save Programme



# Aqua Save

The Aqua Save programme is an initiative of the Perbadanan Bekalan Air Pulau Pinang Sdn. Bhd. (PBAPP) in collaboration with the Penang State Government to award industries and organisations which are committed in water conservation activities.

This programme is set up to inspire and encourage Penangites to conserve Penang's scarce water resources and contribute towards Penang's water sustainability. It is a comprehensive initiative to reduce water use.

The scheme is implemented through certification that recognizes the water efficiency of an organisation. The certificate will be issued annually. Organisations which manage to maintain their efforts and have been awarded with the certificate for two (2) consecutive years will be recognized with a special incentive / reward.

## OBJECTIVES

- To recognise the business and non-business organizations which have adopted efficient and effective water use measures or technologies.
- To support and encourage water efficiency in the commercial and industrial sectors of the community.
- To create awareness on the important role that the commercial and industrial sector has in securing water supplies.
- To develop water sustainability management within business and non-business organisations.

## PARTICIPATION

The programme is open to all type of organisations and industries in Penang who are the large water users.

- Companies.
- Industrial Institutions.
- Hotels.
- Education Institutions.
- Government Departments.
- Any other business and non-business organisations.

## APPLICATION

- Participation is made by submitting the application form which can be downloaded from PBAPP's website [www.pba.com.my](http://www.pba.com.my).
- Application for Aqua Save certification can be submitted to :
  - Perbadanan Bekalan Air Pulau Pinang Sdn. Bhd Quality, Safety & Health Department Level 33, KOMTAR, Jalan Penang 10000 George Town, Pulau Pinang
  - Penang Green Council Tingkat 46, KOMTAR, Jalan Penang 10000 George Town, Pulau Pinang Website : [www.pgc.com.my](http://www.pgc.com.my) Tel No : 04-2503322
- The Aqua Save Committee will arrange for a verification site visit to applicants' premises and conduct the audit assessment by authorised auditors.

## METHODOLOGY

- Applications will be invited from targeted group.
- Applicants will be evaluated based on the water savings achieved as well as the initiatives and efforts put in place.
- The evaluation conducted will focus on the innovativeness and cost effectiveness of the methods used in the premises to ensure sustainability of water conservation.
- Qualifying applicants will be awarded with a certificate.
- Organisations that managed to sustain their effort and awarded the Aqua Save certificate for two (2) consecutive years will be recognized with a special incentive / reward.

## EVALUATION

The Aqua Save Committee will conduct evaluation based on:

- Amount of water saving achieved.
- Initiatives and efforts performed by the organizations at their premises to justify water saving activities.
- Innovativeness and cost effectiveness of the methods used to ensure the sustainability of water conservation.
- Any other procedures, policies, activities or mechanisms which lead towards water conservation.

## BENEFITS OF AQUA SAVE PROGRAMME

- A certificate will be awarded.
- The right to use the Award's logo on company letterhead, website, correspondences.
- Recognition and media publicity.
- Special recognition for organisations that have been awarded with the certificate for 2 consecutive years.

## TERMS & CONDITIONS

- Application form must be correctly filled and signed. Incomplete forms will not be considered.
- Only applications submitted in the format specified in the application form will be considered.
- PBAPP will not reimburse any expenses incurred pertaining to the participation in this programme.
- The decision of the Aqua Save Committee will be final.

For enquiries on Aqua Save, please email to : [puspanathan@pba.com.my](mailto:puspanathan@pba.com.my) or [susan@pba.com.my](mailto:susan@pba.com.my)



## FAQ

### What is Aqua Save Programme?

Aqua Save is a programme to recognise water efficiency of an organisation.

### How is Aqua Save programme implemented?

It is implemented through certification which will be issued to the qualifying organisations.

### How do organisations apply for this certification?

They may fill up the application form which can be downloaded from [www.pba.com.my](http://www.pba.com.my)

### What are the assessment evaluation criterias?

- Amount of water savings.
- Initiatives and efforts performed by the organisation to conserve water.
- Innovativeness and cost effectiveness of the technologies used.
- Commitment to contribute into sustainability of water conservation.
- Any other relevant procedures, policies, activities or mechanisms that lead to water conservation.

### Will PBAPP organise any briefing session on this programme?

Yes, PBAPP wil organise a briefing session on the programme details upon requests.

### Where can I buy Water Saving Devices?

Please visit [www.pba.com.my](http://www.pba.com.my) for list of vendors.